

# April 2024 Newsletter

[Get PDF](#)

**Dear Patron,**

Welcome to the April edition of **Asti Infotech's** Product Pulse! We're delighted to present you with a comprehensive overview of the latest advancements across our product suite over the past weeks. Our commitment to excellence remains steadfast, and we're thrilled to share how our ongoing efforts continue to elevate your business operations.



## Field Force Performance Monitoring Solution

**Sales + Marketing (Under a Single Tool)=Formula for Success!**

How many times have you wished that you could monitor, assign and manage your sales leads from a single platform, rather than juggling multiple tools for sales overview, field force performance monitoring and lead management? We hear you! Our AI-powered field service management tool Imprint now boasts of a new feature that allows you to seamlessly integrate marketing campaigns on the platform, ensuring no leads ever slip through the cracks! Excited by the possibilities?!

**Read on to know more**

[Click here](#)

## School Bus GPS Tracking Solution

**Now Manage Flexi Bus Schedules with Ease!**

Re-scheduling school bus schedules during examination days can be a logistical nightmare. Trakom has now simplified this transition with options to easily manage altered schedules by a few simple clicks. It also ensures that the updated pick-up and drop-off timings are conveyed to bus drivers and parents effortlessly.

**Read on to know more**

[Click here](#)

## Employee Transport Management Solution

**Seamless Driver Shift Management Now Live!**

Our pursuit for constant enhancement to your employee transport management experience has led us to automate another crucial aspect of the process: driver shift management. With AFM you can effortlessly manage multiple drivers across shifts, ensuring optimised performance, enhanced safety and smooth operations.

**Read on to know more**

[Click here](#)

**Signing off with a promise to be back next month with exciting new features and updates!**

**Team Asti Infotech**