

March Newsletter

Your experience means everything to us, which is why we're constantly innovating to make it even better. Our latest enhancements are geared towards reducing manual tasks and boosting efficiency, ensuring that every interaction with our product is seamless and productive.

productivity



Employee Transportation Solution

In our pursuit to simplify management of multiple transport vendors and mitigate operational biases, we have recently added an innovative feature to AFM: Vendor ratio-based auto allocation of routes. This helps roster allocation based on individual contracts and goes a long way in objective performance evaluation.

[Know More about this ground-breaking feature here](#)



School Security Solution

Expanding on the capabilities of our [end to end school security solution](#), we would like you to know that we've recently partnered with a premier educational institution for ensuring student security for in-campus commute.

[See here how a top residential educational institute streamlined student security with Trakom.](#)



Field Force Performance Monitoring Solution

Along with its suite of impressive [Workforce automation](#) features, Imprint now offers businesses a powerful feature for streamlining their marketing campaigns and maximizing the efficiency of their sales processes with its campaign management functionality. No more missed and lost leads!

[See how you can seamlessly manage marketing campaigns right from the Imprint dashboard!](#)



Before we sign off, we would also like to share the delightful news that Asti Infotech's Imprint was recently selected as "Brand of the Year" by The Global Hues magazine!

This recognition is a testament to our team's dedication. A big thank you to our clients and partners for being part of this journey. Here's to more milestones and innovations!

Best Regards,

