

We are Going Places!!!

Sonal, our co-founder, represented Asti Infotech at the prestigious India Innovation Hub Elevate-20 Pitching session which included promising startups from across the globe with as much as 30% representation by women entrepreneurs. The event provided a fantastic platform to connect with investors and entrepreneurs and presented an opportunity to showcase our flagship product IMPRINT, the end-to-end workforce automation tool to monitor field force activity and enhance productivity.



Showcasing IMPRINT at Dubai Expo event

Trusted Name in Education Sector Gives Thumbs Up to Trakom School Security Solution

Back home at namma Bengaluru, we will soon be joining hands with Education group for ensuring GPS tracking of school buses to offer safe commute to school students. With schools reopening after a long break, parents and school authorities are equally worried about the safe commute of students. Trakom's effective live tracking of school buses, routes and timely notifications about student boarding/de-boarding, tracking of student activity in the bus and entry/exit information has made it one of the top choices for student security. Our partnership with Education is sure to add another feather in our cap!



IMPRINT Makes Waves in Digital Media

Our sales force automation solution has been the talk of the business world with articles published across digital media about IMPRINT's 360-degree capabilities for performance monitoring and efficiency enhancement of field work force. IMPRINT has become a game changer by bringing advanced features for tracking, lead & client management, digitisation of manual tasks and expense management on a single platform.



Some of the prominent sites include:

[Daily Hunt](#) [Times-bulletin](#) [Ooulook News](#) [India News](#) [Samay News](#)

Interns From IIM Ranchi Bring in Fresh Energy to the Team

We have recently welcomed 5 interns from IIM Ranchi to our Sales team. They bring a burst of energy to the office with their enthusiasm and new ideas. While they are gaining insights with experienced sales managers, the team has been enriched by their desire to prove themselves through hard work and innovative inputs.



We learn. We improve. We innovate. Here's What's brewing on the Tech Front!



Mobile app-based tracking launched for our fleet management solution to cater to client requirement for non-dedicated vehicles.



New Avtaar of our school security has been launched, with brand new UI along with Managerial 360-degree view for managing chain of schools.



Mobile app launched for employee fleet automation solution to ease the operations and monitoring access for Transport Ops Team.



Woocommerce plugin is now available.



Moodle Plugin is now available.



Introduced Beat Plan through proprietary algorithm based on the configurations, enabling sales executives to plan their activities/visits on-the-go and enhance visibility to manager. [Know how one of our clients maximised sales team productivity using this new feature.](#)

Cross-platform Communication Solution

Now integrated with Twitter also, bringing in more platforms from which you can manage leads & client interactions using our AI-powered revolutionary solution



[See here how it enables customer service and sales teams to effectively handle client engagement from a single platform.](#)